

MODERN LUXURY WEDDINGS DALLAS

LETTER *from* THE PUBLISHER



FOR THE LOVE OF IT

This magazine gets me in trouble at times. For starters, with every new wedding comes new inspiration, and I begin to envision what I would do if I were to marry again—though I imagine that is why so many mothers-of-the-bride involve themselves in the planning process of their daughter's wedding. Certainly, the silver lining to marrying a bit older is that we have had a few more years on our side to determine for ourselves why we like a particular color, what design elements trigger our fondest memories and how we envision ourselves in union—other than what we take away from a Disney movie.

A very special bride-to-be recently shared with me that as she went through the process of choosing a planner, some professionals went straight to logistics, while one simply asked, "How did you and your fiancé meet?" Seems simple, right? She spared herself the trouble of those premature logistical questions and chose the planner who cared to get to know the couple.

What I love most about this magazine is that it allows us the opportunity to slow down a bit, piece together each story and get to know not just our couples, but also our industry partners. Everyone has a story, and we find most of them fascinating. The exciting news we found while sourcing material for this issue was that there are incredible new planners on the scene. Names like Julian Leaver and Hannah Kohler have been designing and planning for years under larger umbrellas, but are now flying solo and able to offer that one-on-one personalized service that brides and grooms deserve. In this issue, you will see sections such as Insider, Q&A's and a new section called Industry Elite.

We also feature recaps of some of our favorite events from the last few months, from our Evening of Bridal Luxury at The Ritz-Carlton, Dallas to our Pampered Planner luncheon held at Nasher Sculpture Center. While our Pampered Planner series will continue over the year, I am certain that we nailed our evening bridal event with more brides- and grooms-to-be than we have ever had before.

If you are in town this summer and you need help with your wedding plans, please reach out to me directly, as we have an incredible garden party planned at Marie Gabrielle at the end of June. This event will be full of surprise elements, as well as the opportunity to meet and mingle with our most talented partners. Highland Park Village is stepping in with an amazing pop-up, which will include everything from William Noble custom-designed rings to Christian Louboutin wedding slippers.

Ah, maybe the Disney fairy-tale wedding isn't all that bad with experts like these by our side every step of the way. Know that we are here for you at every turn—through the magazine, digitally and at the events we produce, with the help of a few friends.

Blake Stephenson

Publisher

bstephenson@modernluxury.com

Instagram: @modluxweddingsdallas